

CASE STUDY

How Sativa Bliss Cannabis Saves \$1,500-\$2,000 Monthly With KayaPush

Sativa Bliss Cannabis, changing cannabis culture one event at a time.

**COMPANY**

Sativa Bliss Cannabis Boutique is a chain of licensed cannabis stores with locations throughout Ontario.

LOCATION

Ontario, Canada

INDUSTRY

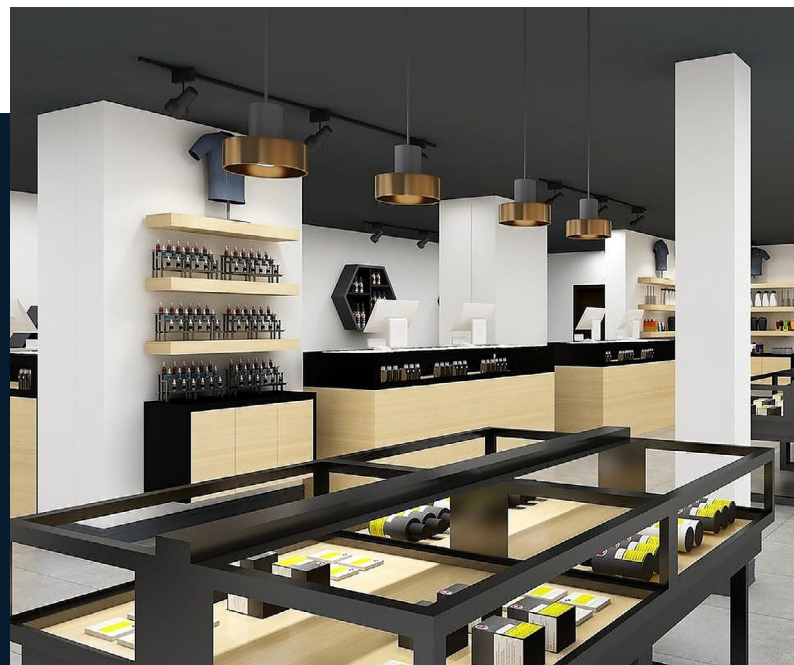
Cannabis

Meet Jazz, long-time entrepreneur and owner of the Ontario-based cannabis brand, Sativa Bliss Cannabis. Jazz grew up in a modest household of immigrant parents who passed down their family's strong work ethic. Since he was 22 years old, Jazz has been building his own businesses in a wide variety of industries, ranging from media companies to real estate coaching. Jazz said, "Starting businesses became a passion. It's something that just kind of came naturally to me. I was always good at listening to people, building networks, and connections." Rather than being focused on the money aspect of entrepreneurship, Jazz is drawn to the different life experiences that each of his new ventures can bring.

So what inspired Jazz to enter the cannabis industry? Although Jazz had no experience building retail businesses, he decided to push himself out of his comfort zone to conquer a new challenge. Even though people said he

couldn't do it, he persevered. He used their doubt as fuel, and now Sativa Bliss Cannabis is thriving with six locations in Southern Ontario.

In addition to creating a successful cannabis brand, Jazz is dedicated to changing the stigma and culture surrounding cannabis to make it more mainstream. He has taken action by organizing a successful 420 celebration gala and the Elevate Cannabis Industry Expo in Toronto to drive cannabis education and connections. These types of events show that cannabis consumers don't necessarily have to fit into the "stoner" stereotype, while propelling the cannabis industry towards further success and growth.



Life before using the KayaPush system.

Owning several businesses, organizing events, and opening new locations of Sativa Bliss Cannabis keeps Jazz busy. Keeping track of payroll for his 50 employees wasn't something he wanted to add to his already-long to-do list.

Before using KayaPush, Jazz was using separate systems for scheduling and payroll with the help of his bookkeeper. He was tired of all the back and forth, stating that, "We were using three different people to complete one task, and it was just extra labor and expenses."

Jazz knew that he couldn't keep doing his scheduling and payroll this way, and after reaching out to an online community of over 100 cannabis business owners, he discovered KayaPush. After speaking with a KayaPush representative, Jazz was incredibly pleased with the customer service he received and how easy it was to transition to the new system.



KayaPush is a lifesaver [because of its] ability to save on costs and have payroll done in a smooth way.



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Taking care of business.

With KayaPush's all-in-one platform for scheduling, payroll, and hiring, both Jazz and his employees love the included features that allow the platform to be hands-off and low-maintenance.

The budtenders love that they can see their schedules, trade shifts, and access important documents at the push of a button. Managers find it much easier to hire now that they can generate and send out contracts electronically, rather than scanning physical paperwork. Last, but not least, Jazz is thrilled that he can be hands-off, since all that's required of him is to review the payroll reports that are automatically produced.

Now that all six locations are onboarded with KayaPush, he estimates that he is saving \$1,500-\$2,000 per month on payroll and bookkeeping fees. He considers KayaPush to be a "lifesaver [because of its] ability to save on costs and have payroll done in a smooth way."

With the help of KayaPush, Jazz can focus on more important tasks as a business owner, such as:

- ✓ Planning his next conference
- ✓ Opening up two more locations
- ✓ Launching a new line of accessories

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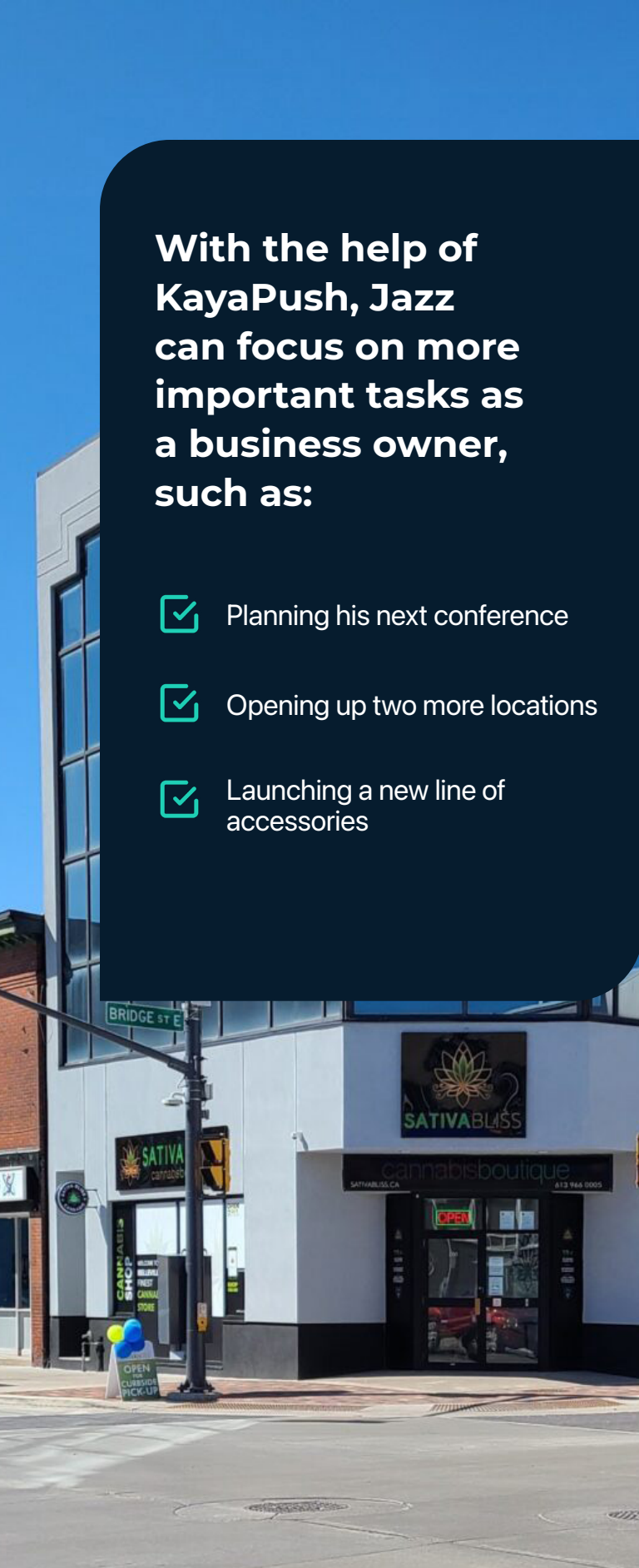
The service I got from Kaya, it was amazing. Chris was phenomenal to deal with. He's fantastic. He's just such a joy to work with.



It's the things you can't measure.

Beyond the numbers, Jazz wanted to build lasting business relationships. With KayaPush, he's now on a first-name basis with multiple team members, who he now considers friends. "The service I got from Kaya, it was amazing. Chris was phenomenal to deal with. He's fantastic. He's just such a joy to work with." This dynamic is a massive contrast to the previous scheduling software company he was using, where he felt like just another number. With KayaPush, Jazz receives a personalized experience from a team who truly cares.

With the help of KayaPush, Jazz can focus on more important tasks as a business owner, such as planning his next conference, opening up two more locations, and launching a new line of accessories.



Would you recommend KayaPush?

When asked who he thought would benefit the most from KayaPush, Jazz responded that he's already recommended KayaPush to two of his friends in the industry. He stated that "too many of them face challenges with payroll and staff management" and that KayaPush has been a lifesaver for him.

Think you can benefit from saving time and money on your payroll like Jazz?



Learn more about how KayaPush can help you and your business thrive.

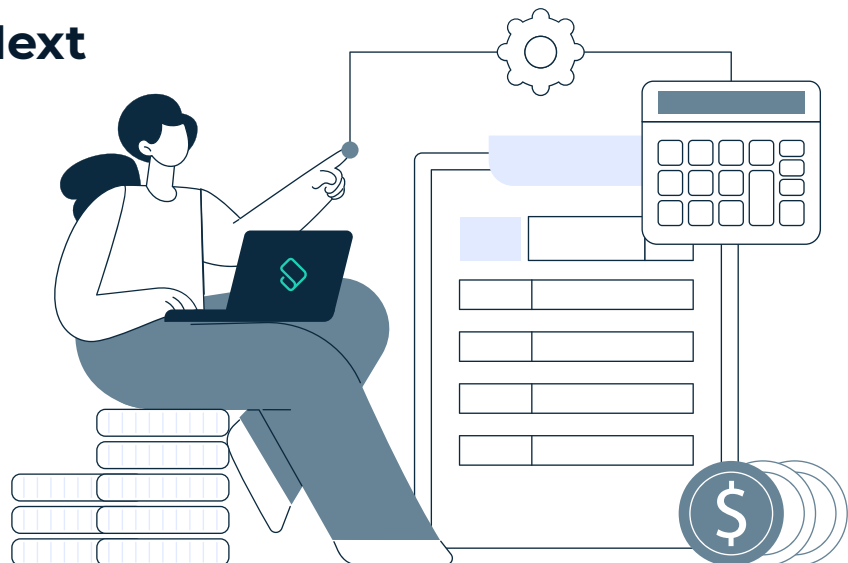
Businesses using our software



KayaPush Can Help You Next

If you work in the [cannabis industry](#) and [want to optimize your people management](#), book a KayaPush demo now.

[BOOK A DEMO](#)





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